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## **Apex IT Group: Ethical Performance, Reliable Service As Recognized MSPAlliance Member**

CINNAMINSON, NEW JERSEY (September 2008) -- In today's business environment, a business cannot afford to have its network down or its mission-critical technologies perform poorly. Apex IT Group, a proactive managed IT services organization which abides by a strict ethical code of conduct, understands this fact of good business and, as a member of MSPAlliance, conveys this fact to businesses throughout the Delaware Valley.

The MSPAlliance is an association of professional managed service providers and technology enablers, who work in a collaborative effort to define, promote and educate the managed services industry and the end-user consumer on the adoption and successful use of technology through managed services. Apex IT Group provides proactive technology management solutions and expert resources to maximize and enhance the availability of all business applications - hardware, network devices and other critical network services. Apex IT Group offers custom-tailored solutions that support mission-critical business goals, help build bottom line performance and secure peace of mind.

"Apex IT Group is an innovative new breed of technology consultants which provides proven results," reports Robert Marziano CEO.. "Apex offers managed service programs to help clients grow to their fullest potential - we identify and implement proactive solutions to cut costs, improve productivity and avoid downtime so executives can focus on their core business."

Unlike many other technology consultants, Marziano reports, Apex IT Group takes the time to understand each clients' business and how technology fits into that business. "We can objectively recommend solutions that address real strategic and operational needs," Marziano reports. "What's more, we take pride in our ability to offer small- to mid-sized companies in the Delaware Valley and beyond access to technology solutions that once were only available to Fortune 500 companies—solutions that offer excellent ROI as well as reliable performance for maximum peace of mind."

### **ABOUT MPSALLIANCE**

The MSPAlliance is an association of professional Managed Service Providers and technology enablers, working in a collaborative effort to define, promote and educate the Managed Services Industry and the end-user consumer on the adoption and successful use of technology through Managed Services. The MSPAlliance is the world's largest professional association and accrediting body for the Managed Services Industry. The MSPAlliance's code of ethics and conduct provides a clearly defined set of standards that

every alliance member agrees to meet - covering key areas as client confidentiality, avoiding conflicts of interest, and dealing with clients in a professional manner every step of the way. The MSPAlliance is the only industry organization of its kind for Managed Service Providers. For more information about the MSP Alliance and the Managed Services Accreditation Program please visit [www.mspalliance.com](http://www.mspalliance.com).

Headquartered in Cinnaminson, Apex IT Group provides proactive technology management solutions and expert resources to maximize and enhance the availability of all business applications - hardware, network devices and other critical network services. From unlimited remote and on-site support to IT In-Sourcing, Apex IT Group offers custom-tailored solutions that support mission-critical business goals, help build bottom line performance and experience peace of mind. In today's business environment, a business cannot afford to have its network down or performing poorly. Apex IT Group's team of certified engineers in the Apex Network Operations Center (NOC) work 24/7/365 to keep clients servers and application environments consistently operating at peak performance. Services include 24/7 remote network monitoring, secure online backup, technology planning, budgeting and procurement, technology vendor management, and more - all for an affordable fixed monthly fee.

Apex IT Group's Managed IT Services include:  
Server & Application Monitoring & Management  
Network Device Monitoring & Management  
Desktop, Laptop & PDA Management  
24x7 Live Remote Help Desk  
Secure Online Remote Backup  
Vendor Management  
Technology Planning, Budgeting & Procurement

Serving the needs of diverse small to mid-sized organizations, Apex IT Group's professional services provide best-of-breed technology consulting to help ensure that all pertinent company information systems are supported and company processes are enhanced and maximized to deliver a true return on any technology investment. From network analysis and design, to integration, to training and certification, the experienced consultants at Apex IT Group complement any existing IT department with on-demand, specialized skill sets. Apex IT Group can handle all IT needs—and exceed expectations.

Apex IT Group's Professional Services include:  
Network Analysis, Design and Integration  
Secure Remote Access Solutions  
Data Backup & Storage  
Disaster Recovery & Business Continuity  
Virtualization and Server Consolidation

A fast-growth technology firm recognized for its reliable service and strong performance, Apex IT Group is a member of the Greater Philadelphia Chamber of Commerce, Cherry Hill Regional Chamber of Commerce and Burlington County Chamber of Commerce - all

leading business chambers serving the Delaware Valley Region. Apex IT Group's strategic business partners - including but not limited to Microsoft, Citrix, Cisco, Barracuda Networks, & Fortinet - support the company's mission to solve simple to complex technology challenges for today's results oriented business. Additionally, Apex IT Group is a recognized member of the MSPAlliance - the world's largest professional association and accrediting body for the Managed Services Industry. For more information, visit Apex IT Group at [www.apexitgroup.com](http://www.apexitgroup.com).

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