

**GPCC PRESS RELEASE.....For immediate release: October 16, 2008**

***PeopleFirst*, a recently established LLC joins the GPCC and offers Chamber member and “not for profit” company discounts:**

*PeopleFirst*, a local firm in Paoli, PA incorporated as YourPeopleFirst, LLC and recently joined the GPCC. After taking an early retirement from AT&T Michael Parkin, the Principal of *PeopleFirst* started this Training & Development firm. Michael also offers consulting in the areas of Human Resources, Organizational Development, and Customer Satisfaction. In his last position at AT&T, Michael directed the Customer Satisfaction program at AT&T Corporate for 9 years and was the Champion for Organizational Development. Previously, Michael was Human Assets and Learning Director for AT&T’s local PA/South Jersey Commercial Markets Branch.

The formation of *PeopleFirst* started as a result of developing an extensive Training & Development offering. As the company name suggests, the focus is on people, perhaps any organizations most valuable asset. A comprehensive range of performance based “Skills Workshops” are available in several disciplines: Leadership & Management, Team Development, Sales & Service, Personal Mastery and Human Resource & Training. These 1, 2 or 3 day Workshops engage participants in a shared learning process utilizing exercises, film clips, case studies and interactive role-plays. GPCC discounts are available to members and not for profit companies. Chamber members can secure discount coupons from the Chamber’s Website. For more information visit <http://YourPeopleFirst.com> or contact Michael directly at 610 517-2567.