



# IRN

## THE RECYCLING NETWORK

**Contact:**

Mark Lennon  
The Institution Recycling Network  
mlennon@ir-network.com  
(603) 229-1962

Word Count: 360

**FOR IMMEDIATE RELEASE**

### **GPCRC and IRN Roll Out OneStop Recycling for Philadelphia Businesses and Institutions**

Concord, NH (Nov. 21, 2008) – The Greater Philadelphia Commercial Recycling Council (GPCRC) and Institution Recycling Network (IRN) have announced a partnership that makes comprehensive recycling available to nearly all Philadelphia businesses.

GPCRC is a nonprofit organization that has assisted Delaware Valley businesses and institutions in planning and organizing smart and economically viable recycling programs since 1995.. IRN is a cooperative organization based in New Hampshire that specializes in getting recycled materials to markets efficiently and cost effectively. According to David Biddle, GPCRC's executive director, the partnership between the two organizations was a natural.

At the core of the partnership is IRN's OneStop program, which lets an organization recycle many different materials at the same time. Using OneStop, a business, school, or hospital can recycle paper, cardboard, bottles and cans, metals, wood pallets, computers, fluorescent lamps, batteries, even things like surplus desks and filing cabinets, all at once, on a single truck, with a single pickup. IRN then returns the commodities to its Northeast Philadelphia warehouse, where it consolidates materials from many generators into truckload quantities that are attractive to regional markets.

For organizations that generate larger quantities of specific materials, IRN sets up an individualized recycling program for each material, once again using the collective clout of its clients to negotiate the best prices and service. Some organizations are able to take advantage of both options, with a dedicated program for a high-volume material like paper or cardboard, and OneStop recycling for lower-volume materials like computers, batteries, pallets, and surplus property.

Biddle notes that the partnership is well timed to coincide with Philadelphia's renewed focus on recycling. "Mayor Nutter has made it clear that the City will be enforcing its recycling laws from now on," he says. "Every Philadelphia business is on notice that they need to have a recycling plan and follow it. With Philadelphia and the whole country facing a tough economy, there's a huge need for a business model that makes recycling as inexpensive as possible. IRN has the model."

For more information on commercial recycling in Philadelphia see the GPCRC weblog, [www.gpcrc.blogspot.com](http://www.gpcrc.blogspot.com) .

- 30 -

Comprehensive Recycling Solutions

7 South State Street, Suite 2 • Concord, New Hampshire 03301  
Telephone: 603-229-1962 • Fax: 603-229-1960 • web site: [www.ir-network.com](http://www.ir-network.com)