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Benjamin Ross Group's Michael Lefkowitz Moderates Joint IBBA and Mergers and Acquisition Source Conference for Business Brokers

Southampton, PA (December 4, 2008) – Michael Lefkowitz, founder and managing partner of the Benjamin Ross Group (www.BenjaminRossGroup.com), a merger and acquisitions firm, recently served as moderator at the 48th joint International Business Brokers Association (IBBA) and Mergers and Acquisition Source (M & A) Conference for Professional Development. The conference ran from Nov. 16-22 in Louisville, Ky., at the Galt House Hotel & Suites.

At the six-day conference, more than 700 attendees from 20 countries learned from mergers and acquisitions experts and networked with the “who’s who” in the industry. Lefkowitz moderated the educational portion of the conference including more than 30 educational courses taught by business brokers to promote best industry practices such as buyer and seller management, small business pricing, negotiation tactics and succession planning.

Lefkowitz is a leader in the field of buying and selling businesses, and brings more than 20 years of business sales experience to the Benjamin Ross Group. He has received the prestigious “Merger & Acquisition Master Intermediary” (M&AMI) designation from M & A Source, which only 68 people in the world currently hold. Lefkowitz is also a Certified Business Intermediary (CBI) – a highly regarded designation in the business brokers’ field which involves extensive education and testing, and trains brokers in the International Business Brokers Association code of ethics.

Lefkowitz has assembled an experienced, professional team that can steer business owners through the difficult process of selling a business. He regularly presents exit planning seminars to various organizations to reflect Benjamin Ross Group’s commitment to educating business owners and to helping them with their businesses for sale. Lefkowitz recently spoke to the Newtown chapter of Business Networking International (BNI), where he outlined steps entrepreneurs can take to make their businesses more attractive to potential buyers.

About the Benjamin Ross Group: The Benjamin Ross Group is the most experienced, professional and exclusive business sales, mergers and acquisitions firm in the Mid-Atlantic Region. They represent well-managed businesses, regardless of their size and their business brokers provide a full range of services relating to buying, selling, or merging businesses; business financing and valuation; and exit planning. For more information, visit www.BenjaminRossGroup.com.

About International Business Brokers Association: Headquartered in Chicago, IL, the International Business Brokers Association is the largest international, non-profit association operating exclusively for the benefit of people and firms engaged in the various aspects of a business brokerage and mergers and acquisitions. IBBA’s cooperative business brokers and intermediaries can be found across Canada, Mexico, Asia, Europe, Australia, New Zealand and the United States. For more information, visit www.IBBA.org.