

# WTCGP's 6th Annual Global Business Conference and Education Events!

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## ∞ 2/4 - 6th Annual Global Business Conference

### Luncheon Conference

**Drexel University**  
Creese Student Union Complex  
Behrakis Grand Hall  
3210 Chestnut Street  
Philadelphia, PA

**Wed., Feb. 4, 2009**  
8:00am - 3:00pm  
[REGISTER TODAY!](#)

Please join the World Trade Center of Greater Philadelphia, and Drexel's LeBow College of Business, on **Wednesday, February 4th** for the **6th Annual Global Business Conference: Sustainable Energy: From Global Evolution to Local Execution.**

Attendees will hear from an expert roster of speakers, including:

- ∞ **Anthony Bartolomeo, P.E.**, president, *Pennoni Associates, Inc.*;
- ∞ **John Gattuso**, senior vice president and regional director, urban and national development, *Liberty Trust*;
- ∞ **Sarah Hetznecker**, director, project development, *Conergy*;
- ∞ **Marty Borruso**, chief executive officer, *Fuel Bio Holdings, LLC*;
- ∞ **David Stangis**, vice president of corporate social responsibility, *Campbell Soup Company*;
- ∞ **Julius Steiner**, chairman, *Gamesa USA*; and
- ∞ **Jim Tucker**, senior vice president of student life and administrative services, *Drexel University*.

**Jeanne Fox**, president of the *New Jersey Board of Public Utilities*, and **Jeanne Dworetzky**, executive director of the *Pennsylvania Energy Development Authority* will serve as keynote luncheon speakers.

*Sponsorship opportunities are still available.* For more information on how to become a sponsor of this exciting event, please contact Emily Olson at 215-586-4247 or [eolson@wtcphila.org](mailto:eolson@wtcphila.org).

**Sponsors:**

[Burns Engineering](#)  
[KEMA Registered Quality, Inc.](#)  
[Nathan Sports](#)  
[PA Office of International Business Development](#)  
[PECO](#)  
[Penn Lauder CIBER](#)  
[Pennoni Associates, Inc.](#)  
[Philadelphia Business Journal](#)

**Supporting Organizations:**

City of Philadelphia - Department of Commerce  
MDC Systems  
Urban Land Institute  
World Affairs Council  
World Trade Center Delaware

∞ **3/12 - Quarterly Briefing: Discovery Trade Mission to North Africa**

**Quarterly Briefing  
and Trade Mission**

**Temple University  
Center City**  
1515 Market Street  
Room 320  
Philadelphia, PA

**Thurs., Mar. 12,  
2009**

8:30am - 11:30am

**[REGISTER TODAY!](#)**

Discover how tourism and infrastructure development is transforming North Africa.

The WTCGP will lead a discovery mission to **Algeria, Libya, and Morocco** from **May 14-23, 2009** where participants learn about business opportunities in the region as well as take part in the *6th International Building & Construction Exhibition*.

Also, join us on **Thursday, March 12th** to learn about the emerging markets of North Africa and the upcoming trade mission to this region.

**Registration Information:**

- ∞ Deadline is March 25, 2009
- ∞ First 10 qualified companies will be accepted
- ∞ Companies unable to be in-country may choose to be represented by a WTCGP representative (for a fee)

**Travel:**

Participating companies are responsible for securing their transportation from and to the U.S. The WTCGP will suggest specific flights for travel between trade mission destinations. Further details are to be determined.

**For additional information or to register, please contact:**

Andrea Townrow  
Manager - Business Development, WTCGP  
Phone: 215.586.4240 ext. 123  
Email: [atownrow@wtcphila.org](mailto:atownrow@wtcphila.org)

## ∞ 3/27 - Briefings and Counseling with PA Authorized Trade Representatives

### Educational Briefings and One-on-one Appointments

#### Chester County Economic Development Council

Eagleview Corporate Center  
737 Constitution Ave.  
Exton, PA 19341

**Fri., Mar. 27, 2009**  
8:30am - 5:00pm

As the Regional Export Network (REN) Representative for the State of Pennsylvania's Center for Trade Development, the WTCGP is pleased to announce that on **March 27th** from **8:30am - 11:00am**, the **PA Authorized Trade Representatives (ATR's)** from **Australia/New Zealand, Brazil, Canada, Chile, Eastern Mediterranean, Saudi Arabia, South Africa, and United Kingdom** will provide educational briefings on the following sectors: Mining, Rail, Oil & Gas, Renewable Energy, Life Sciences & Medical, and Environmental Technologies.

Following the briefings, the ATR's will be available for **one-on-one meetings** with qualified export ready companies. One-on-one meetings are by appointment only and are limited to 3 appointments per company.

The briefings and appointments are free to Pennsylvania companies, but **REGISTRATION IS REQUIRED**.

To register for the educational briefings, please send an email to [eolson@wtcphila.org](mailto:eolson@wtcphila.org).

To schedule your one-on-one appointments, please contact your WTCGP Trade Specialist:

*For Chester, Montgomery, and Delaware counties:*

**Ron Drozd** at [rdrozd@wtcphila.org](mailto:rdrozd@wtcphila.org) or 215-586-4240 ext. 122.

*For Bucks and Philadelphia counties:*

**Dale Foote** at [dfoote@wtcphila.org](mailto:dfoote@wtcphila.org) 215-586-4240 ext. 117.

## ∞ More WTCGP events

You can find more information about other WTCGP events in 2009 and register for our programs online at the [WTCGP Event Calendar](#).

To learn more about events organized by our partners and supported by the WTCGP, please visit our [Regional Calendar](#).

*For past events, please visit our [Events Photo Gallery](#) or go to the archives of our bi-weekly newsletter [WorldLinks](#).*

### World Trade Center of Greater Philadelphia

Two Penn Center, Suite 305  
1500 John F. Kennedy Blvd.  
Philadelphia, PA 19102  
215-586-4240  
[wtcgpnews@wtcphila.org](mailto:wtcgpnews@wtcphila.org)

*The mission of the World Trade Center of Greater Philadelphia is to provide a world-class portfolio of services that enhances international trade growth and leads the Greater Philadelphia region to economic prosperity. We offer a number of programs, such as one-on-one counseling, market research reports, customized export/import strategies, and educational opportunities through seminars, international trade missions and networking events. The WTCGP is a licensed and certified member of the World Trade Centers Association and is a Pennsylvania 501(c)(3) non-profit corporation. Visit our website at [www.wtcphila.org](http://www.wtcphila.org).*

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