

## **Xerox Sets Its Sights on Philadelphia for the AIIM and On Demand Conference**

In today's fast-changing economy it makes more sense than ever to contain costs and drive productivity to grow your business. One place you can find ways to do both is by attending the AIIM and On Demand Conference. The world's largest annual event for the Enterprise Content & Information Management and Digital Printing industries is in our backyard March 31-April 2. As one of the newest Chamber members, Xerox Corporation is interested in meeting you and sharing with you how you can save up to 30 percent on your document management costs.

The AIIM and On Demand Expo is promising to be one of the largest corporate events that will be held in Philadelphia this year. According to the Pennsylvania Convention Center, all of the vendors, customers and visitors to the city will drive significant business for the local economy. It is anticipated that nearly 8,000 hotel nights will be booked for this event, with the entire conference generating more than \$23.7 million in economic activity.

This event is one of the many ways Xerox is committed to growing the local economy. From hotel rooms and dining in area restaurants to visits to area attractions and hosting local events, the company's investment for AIIM and On Demand contributes to putting the spotlight on Philadelphia and bolstering the economy. We plan to host a reception at the Constitution Center and hold business events that showcase how Xerox can save you money on all your document requirements.

"This event helps businesses understand the cost savings they can achieve by working with experienced document and print providers," said Vincent Scire, vice president of Greater Philadelphia for Xerox. "In today's economy, Xerox is committed to working with customers on a regional, national and global scale to ensure they save money in the short-term and are primed for growth in the future."

If you make it to the Pennsylvania Convention Center for the show, stop by Xerox booth 2000. You'll find out what Xerox is up to – from the latest printing technology that can help print providers thrive, even in a challenging economy, to online content management systems that improve the sharing and storing of information. You can also join Xerox at a number of different presentations on topics like innovation and the customer, disaster recovery, document security and sustainability.

To pre-register for a free pass to AIIM and On Demand, as well as learn about Xerox promotions for Greater Philadelphia Chamber of Commerce Members call us at 267-468-6056.