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Media Contact:

Ashley Schaffer
Cashman & Associates
215-627-1060 (o)
610-209-6557 (m)
Ashley@cashmanandassociates.com

CASHMAN & ASSOCIATES RECEIVES NATIONAL AWARDS FOR BUSINESS AND SPECIAL EVENTS ACCOMPLISHMENTS

President and Special Events Manager honored for personal achievements

Philadelphia, PA (March 3, 2009) – Cashman & Associates Public Relations and Special Events proudly announces that two of its employees have been recognized for their outstanding work and successes. **President and CEO Nicole A. Cashman** was recently presented with the *Special Achievement Award in Business* by the National Italian-American Political Action Committee (NIA-PAC) and **Special Events Manager Scott Barnes** won *Event Solutions Magazine's Rising Star Spotlight Award* in Las Vegas last week.

Nicole A. Cashman was hand-selected by the NIA-PAC Board to receive the *Special Achievement Award in Business* due to the exceptional success of her company, Cashman & Associates, of which she is President, CEO and sole proprietor. As an Italian-American and local business leader, Cashman represents NIA-PAC's mission to promote Italian-American community leaders throughout the country. Honorees were announced at NIA-PAC's 11th Annual Carnevale, a formal event held at the Sheraton Society Hill on Saturday, February 7th.

Scott Barnes, Cashman & Associates' Special Events Manager, was one of eight finalists for *Event Solutions Magazine's Spotlight Award* in the *Rising Star Male* category for his outstanding special events work with Cashman & Associates this past year. The *Spotlight Award*, the most coveted award in the special events industry, is awarded annually and had over 1200 nominations and 160 finalists in 20 categories this year. The *Spotlight Award for Rising Star Male* is presented to a male event industry professional with a maximum of five years experience who shows great promise of becoming an industry leader or major player in years to come. Finalists were selected from a national pool of special events talent hailing from major cities such as New York City, Los Angeles, Miami and Chicago. Winners were announced at a black tie event held at Dream Vision Studios in Las Vegas on Wednesday, February 25th.

About Cashman & Associates

Cashman & Associates (www.cashmanandassociates.com) represents and develops clients in the fashion & beauty, entertainment & gaming, restaurant & beverage, and real estate industries. With creative talent, strong relationships and proven experience, Cashman & Associates executes customized and articulate public relations programs for both retainer and project-based clients. Cashman & Associates integrates strategic marketing and customized special events to heighten consumer awareness and trade recognition.

Founded in 2001 by Nicole Cashman, Cashman & Associates has quickly amassed a high profile client list including Starr Restaurants, The Rittenhouse Hotel, Tower Investments and Greater Philadelphia Marketing and Tourism Corporation. Cashman & Associates has offices in Philadelphia and New York with a network that extends through all major media markets across the country including Miami, Chicago, Los Angeles, DC, Boston and Las Vegas.

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