

GREATER PHILADELPHIA CARES

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FOR IMMEDIATE RELEASE

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TREVOR'S PLACE TO DEDICATE SEAN'S SPACE IN HONOR OF STARBUCKS COFFEE COMPANY ASSOCIATE SEAN CONROY

On March 27, 2008, Starbucks' associate Sean Conroy met an untimely death as he waited for the subway in Center City Philadelphia. One year later, on **March 26th, 2009 at 11:00am at Trevor's Place**, his family and associates are set to dedicate **Sean's Space** at a transitional facility in North Philadelphia. Their goal in refurbishing the dining room, childcare center, and garden is to help at-risk youth make better choices than the young people Sean tragically encountered last year.

Trevor's Place, at 1624 Poplar Street, Philadelphia, PA 19130, has seen a dedicated group **Starbucks Coffee Company** volunteers paint, clean, and plant to give a facelift to this well used facility. In addition, Starbucks has donated all the paint and supplies.

The centerpiece of the renovation is the mural in the children's room, designed by local artist Suzanne Matlock, and completed with the help of resident children of Trevor's Place.

"Trevor's Campaign for the Homeless is grateful to be a part of this endeavor to honor the memory of Starbucks partner Sean Conroy," said David C. Buffum, President and CEO, Trevor's Campaign. "We appreciate especially that Starbucks, in this community give-back, has chosen to focus not on the violent act that took Sean's life but to remember the kindness and giving heart that characterized Sean's life."

"We are encouraged that this life cut short lives on in inspiration and hope. Sean's Space is an educational center where inner-city youth will receive teaching and guidance and hopefully where they will grow in character and learn respect for others." A companion remembrance wall was dedicated last year at the Starbucks store at 12th and Market in Center City Philadelphia, where Sean was store manager.

This project is a joint effort of Starbucks Coffee Company, Greater Philadelphia Cares, and Trevor's Place. Their hard work will benefit the homeless children and mothers that Trevor's Place serves.

About Trevor's Place

The mission of Trevor's Place is to help homeless families achieve independence by offering a home for the present and hope for the future through comprehensive programs for children and

adults which empower them for success. The vision of Trevor's Place is to be a leader in the Philadelphia/Tri-State area providing comprehensive solutions to the needs of homeless families and mobilizing the public to eliminate homelessness in the 21st century.

About Starbucks

Since 1971, Starbucks Coffee Company has been committed to ethically sourcing and roasting the highest quality Arabica coffee in the world. Today, with stores around the globe, the company is the premier roaster and retailer of specialty coffee in the world. Through our unwavering commitment to excellence and our guiding principles, we bring the unique Starbucks Experience to life for every customer through every cup. To share in the experience, please visit us in our stores or online at www.starbucks.com.

About Greater Philadelphia Cares:

Recently named Non-Profit of the Year by the Greater Philadelphia Chamber of Commerce, and celebrating its 15th year of service to the community, Greater Philadelphia Cares supports the creation of vibrant communities by motivating people to volunteer their time, talents, and resources by inspiring leadership and through the design of innovative programs. The organization provides a clear path to service for all, enhancing the impact of non-profit agencies throughout the Greater Philadelphia region. To learn more, visit www.gpcares.com or call 215-564-4544.