

Press contact:
Jessica Hirsch
Account Executive
Gregory FCA
27 West Athens Avenue
Direct: 610-228-2112
Mobile: 732-995-5366
Jessica@GregoryFCA.com

FOR IMMEDIATE RELEASE

Interphase Systems Launches Virtualization Exchange Blog

Blog will be the online destination for the 2009 Virtualization Exchange Conference while providing industry news and analysis from virtualization thought leaders

Plymouth Meeting, Pa.—March 9, 2009—[Interphase Systems](#)' upcoming Virtualization Exchange 2009 Conference on May 6th is shaping up to be an industry event IT professionals won't want to miss. The drum beat has already started with the launch of the Virtualization Exchange blog at <http://VirtualizationExchange.blogspot.com>. For additional event information, visit <http://www.vexchange09.com>.

Penned by Interphase's [Lew Smith](#), Practice Manager for Virtualization Services, the blog will deliver news and insights surrounding Interphase's upcoming Virtualization Exchange Conference, taking place this spring in Philadelphia, Pa. It will also serve as a resource for professionals looking for virtualization news, insights, analysis, counsel, professional networking, and more. The Virtualization Exchange blog will be the first to announce and cover conference topics and tracks as they are developed, sponsors that will be in attendance and more. For those who can't make the conference, Smith and his team will bring the show to them on the blog, posting news, exclusive videos, podcasts, photos, and other content direct from the show

floor, as it happens.

Interphase invites all IT professionals to join in on the conversation and help shape this valuable industry event. Guest posts and commentary are welcomed, and can be directed to the blogmaster at Jessica@GregoryFCA.com.

“2009 will be one of the most exciting years yet for virtualization, and we’re looking forward to the opportunity to interact with professionals who are interested and involved in this space through our Virtualization Exchange conference and blog,” says Smith. “There are many questions that IT professionals want answers to. Our blog will become that resource for them. As a platform agnostic company, we are in a unique position to bring information from all sides to the forefront.”

After the conference, Interphase’s bloggers will regularly post expert articles, podcasts with thought leaders, and slide shows from industry events, all designed to help busy professionals go beyond industry headlines, and gain expert analysis and counsel to help them plan and manage their business strategy and technology investments. The blog will also be a resource for professionals to learn about virtualization, sharpen their IT skills, and enhance their career with new domain expertise.

“We have built a wealth of resources and expertise on virtualization at Interphase,” says John Biglin, CEO of Interphase Systems. “We realize a blog is one of the best ways to disseminate this information, increase understanding about virtualization, and satisfy increasing demand for knowledge of this space. In addition to the coverage of our Virtualization Exchange Conference, we’ll be pushing out our library of white papers, how-to demos, and more. We’re

also interested in telling the stories of people in the industry who are using virtualization, and giving them the opportunity to share their experiences and best practices with their peers on the Virtualization Exchange blog.”

The public and press are invited to visit the Interphase blog or subscribe to the blog’s RSS feed at <http://virtualizationexchange.blogspot.com/feeds/posts/default>. All popular Web browsers and RSS readers are supported. Comments are invited (and moderated). Journalists and bloggers interested in learning more about the blog or interviewing Interphase senior executives can contact Jessica Hirsch at 610-228-2112 or Jessica@GregoryFCA.com.

ABOUT INTERPHASE SYSTEMS

Interphase Systems, Inc. is a leading management and technology consulting organization offering architecture, strategy and implementation services. With offices in Plymouth Meeting, Pa. and Bedminster, N.J., Interphase, a Microsoft Gold Certified Partner, helps clients in the healthcare, pharmaceutical, financial services, and other industries maximize the benefits of their investments in technology and IT operations by providing innovative analysis, design, and solutions to meet customer needs. With three unique practice areas, Interphase specializes in all aspects of compliance and corporate governance, enterprise infrastructure and virtualization, and strategy services. For more information, please visit us online at www.interphasesystems.com.

PRESS RESOURCES

Press contact(s): Jessica@GregoryFCA.com

Press room: <http://www.intph.com/knowledgecenter.asp>

RSS feed: <http://virtualizationexchange.blogspot.com/feeds/posts/default>

Web site: <http://www.interphasesystems.com>

Blog: <http://www.virtualizationexchange.blogspot.com>

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