

Xerox Delivers Cost Savings to Local Businesses

As one of the newest members to the Greater Philadelphia Chamber of Commerce, Xerox is helping local businesses cut costs by doing what it does best – document management.

One of the first ways Xerox is supporting Philadelphia businesses is educating current and prospective clients about the true cost of documents in the workplace. Research shows that companies spend between 3 and 4 percent of revenue on producing documents, or \$3,400 per employee. By simply eliminating desktop printers, scanners and copiers in favor of multifunction devices which are more efficient, break down less and can use less expensive supplies, businesses can save up to 30 percent on annual document spend.

“Companies are looking for ways to trim their budgets. We provide necessary cost savings to our clients nationwide through our expertise in designing the leanest and most efficient print environment,” said Vincent Scire, vice president of Greater Philadelphia for Xerox. “Being a member of the Chamber creates the opportunity for us to extend this knowledge to the local network and help position businesses of all sizes for growth.”

Xerox has also reinforced its Philadelphia sales team by adding Client Delivery Managers (CDM) to provide ongoing client relationship service. CDMs ensure that clients continue to keep document costs low, while maintaining high quality and productivity.

Xerox Corporation was recently ranked the world’s most admired company in the computer industry by *FORTUNE* magazine’s annual reputation survey. Continuing on its commitment to deliver the highest quality document management services and solutions to clients, Xerox has aligned its activities with the Chamber’s initiatives of civic responsibility, advancing global intellectual growth and promoting the well being of the small- and medium-size business market.

For more information on Xerox’s involvement in the local business community, please contact Michael Guerin, Manager of Marketing Operations at Michael.Guerin@Xerox.com.