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Hollister Creative to Exhibit Custom Materials for Museum Education Programs at MuseumExpo 2009 in Philadelphia

Hollister Creative will showcase its experience and capabilities in the creation of museum-quality teaching materials, lesson plans and interpretive guides at MuseumExpo 2009, May 1-4 at the Pennsylvania Convention Center in Philadelphia. The annual event, produced by the American Association of Museums, is North America's largest conference and exposition for museum professionals and suppliers. MuseumExpo draws more than 350 exhibitors and more than 6,000 attendees.

At booth No. 1828 in the exhibit hall, Hollister Creative will show how its custom teaching materials engage, enrich and educate target audiences. With 52 national honors for distinguished achievement in educational publishing, Hollister is a proven and powerful partner for any museum seeking to attract more teachers, school groups, families and children.

Hollister's award-winning writers and designers create insightful and accessible narratives, tie them to national standards for educational achievement and pull them all together with high-impact graphic design. The firm has developed a wide range of educational and outreach materials for museum, non-profit, foundation, corporate and media clients. Hollister has written and designed lesson plans, curriculum and narrative materials on subjects as diverse as simple machines, African American history, Hispanic art, monster trucks, evolution, space exploration, Leonardo da Vinci, plastination, wetlands, estuaries, health, medicine, politics, government, theater and tolerance.

Among the recent projects Hollister Creative will display at MuseumExpo 2009 are a teacher guide for Penn Museum and student curriculum supplements created with media partners for the National Constitution Center, the Franklin Institute, the Philadelphia Museum of Art and the Detroit Science Center.

Peter Landry, Vice President and Education Director at Hollister Creative, says, "Our writers are curious souls who fall a little bit in love with every museum project we work on. And our designers always amaze us with sophisticated yet age-appropriate designs that appeal to teachers and parents as well as young people. We look forward to sharing their talents with more members of the museum community."

About Hollister Creative

Hollister Creative is a consistent national award winner providing professional design and writing services for print and Web projects that serve education outreach, marketing and communications goals. For more information, visit www.hollistercreative.com.

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