

CONTACT: Laurie Curtin Heinerichs

Delaware River Waterfront Corp.

215.629.3218

267.228.1990 (cell)

Lheinerichs@delawareriverwaterfrontcorp.com

FOR IMMEDIATE RELEASE

PECO MULTICULTURAL SERIES CONTINUES AT PENN'S LANDING

Israel Independence Day Kicks Off 2009 Summer Season

PHILADELPHIA, PA (April 14, 2009) –Another full season of free programming continues on the Great Plaza, the heart of Penn's Landing, Philadelphia's premier Delaware River waterfront entertainment destination. The 2009 Program Season will showcase an assorted schedule of events including twelve different multicultural festivals that make up the PECO Multicultural Series. The annual PECO Multicultural Series will begin on Sunday, May 17, 2009 with the Israel Independence Day Festival and continue throughout the event filled 2009 season ending on September 20, 2009 with the Russian Mosaic Festival.

This year, the Delaware River Waterfront Corporation embraced the opportunity to once again expand and enhance the PECO Multicultural Series. New this year to the multicultural series is the **Israel Independence Day Festival on Sunday, May 17 from 2:00 p.m.-5:00 p.m.** The free festival, sponsored by the Jewish Federation of Greater Philadelphia, is a celebration of Israel's 61st anniversary of statehood as well as the 100th birthday of Tel Aviv.

This joyous community celebration will feature a concert by Israel music star *Rami Kleinstein*, along with a wide variety of food booths and an Israeli marketplace. There will also be tables highlighting the programs and activities of many community organizations.

The festival is part of the PECO Multicultural series at Penn's Landing, which continues to celebrate the diverse cultures which make Philadelphia unique city. For more information, visit www.jewishphilly.org/israel61.

Admission is **FREE** for all PECO Multicultural Series events and KYW Newsradio, Fox 29, and The Philadelphia Inquirer and Daily News are proud media partners for this series.

Based in Philadelphia, PECO is an electric and natural gas utility subsidiary of Exelon Corporation (NYSE: EXC). PECO serves 1.6 million electric and 485,000 natural gas customers in southeastern Pennsylvania and employs about 2,400 people in the region. PECO delivered 83.7 billion cubic feet of natural gas and 39.4 billion kilowatt-hours of electricity in 2008. Founded in 1881, PECO is one of the Greater Philadelphia Region's most active corporate citizens, providing leadership, volunteer and financial support to numerous arts and culture, education, environmental, economic development and community programs and organizations.

The 2009 Summer Program of Free Events at Penn's Landing is funded and produced by the Delaware River Corporation (DRWC). All events produced by DRWC are FREE to the public on the Great Plaza, the heart of Penn's Landing, Philadelphia's premier Delaware River waterfront entertainment destination.

Public Programming at Penn's Landing would not be possible without the continued support of corporate partners such as PECO, Pennsylvania Lottery, Bank of America, Live Nation, the Philadelphia Coca-Cola Bottling Company and the Greater Philadelphia Tourism Marketing Corporation, all of whom are committed to serving the Greater Philadelphia community.

For more information and event details, please call (215) 922-2FUN or visit www.delawareriverevents.com. This website is a virtual resource for the waterfront which can help visitors plan to easily park, play and stay all day at Penn's Landing.

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