

# CHEYNEY UNIVERSITY OF PENNSYLVANIA

## Press Release

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### For Immediate Release

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## Community Day and ‘Cheyney Challenge’ Bike Race slated for Sunday, June 14

CHEYNEY, PA – (May 28, 2009) –Cheyney University of Pennsylvania will be holding Community Day on Sunday, June 14, in conjunction with the 2<sup>nd</sup> Annual Cheyney Challenge Bike Race.

Community Day invites everyone to participate in free children’s activities such as a moon bounce, petting zoo, face painting and more.

There will be community representatives from the health department and fire department on hand to give out valuable, life-saving information.

Vendors from various regional businesses will be selling everything from jewelry to food. This event will be held rain or shine.

Cheyney University of Pennsylvania held the “First Annual Cheyney Challenge” bike race last September with much success. The race took place along a loop that included Creek Road, Glen Mills Road, and Cheyney Road.

The bike race was a sanctioned United States Cycling Federation (USCF) road race and was attended by over 210 racers drawn from as far away as New York and North Carolina.

With multiple races held all day long beginning at 8 a.m., proceeds from the race raised \$1,000 for the Cheyney University Athletic Book Fund. The monies were presented during the Homecoming football game at Cheyney University that fall. This year, it's going to be even bigger!

Bring the kids, and bring your bikes! Local residents of the two Thornbury townships and all Cheyney University students can enter the amateur race event for free by signing up at [www.BikeReg.com](http://www.BikeReg.com).

The bike is organized and promoted by two local race teams, Chester County Velo (sponsored by Hotfoot Cycles of West Chester, Iron Hill Brewery and CarSense) and Human Zoom (sponsored by Human Zoom Bicycle Shops, Pabst Blue Ribbon and Don Rosen Audi). These two race teams have worked closely with officials from the townships of Thornbury (both Delco and ChesterCo) and Cheyney University faculty to produce a fun and exciting day for our local residents, students from Cheyney, and bike race fans.

Please note that due to the race route, travelers should expect a few traffic delays at key intersections along Creek, Glen Mills and Cheyney roads to accommodate the racers. We appreciate your cooperation and patience to help keep the roads and the racers safe.

To learn more, contact Rick Steele of the Chester County Velo- HotfootCycles/IronHill Race Team at 610-738-8458; or Antoinette Colon, Cheyney University Director of Public Relations and Marketing, at 610-399-2121.

*Cheyney University of Pennsylvania is a member of the Pennsylvania State System of Higher Education (PASSHE). Now celebrating its 26<sup>th</sup> year, PASSHE comprises Pennsylvania's 14 public universities, with a combined enrollment of more than 112,500, making it the largest provider of higher education in the Commonwealth. The 14 PASSHE universities offer degree and certificate programs in more than 120 areas of study. Approximately 405,000 PASSHE alumni live and work in Pennsylvania.*

*The 14 PASSHE universities are Bloomsburg, California, Cheyney, Clarion, East Stroudsburg, Edinboro, Indiana, Kutztown, Lock Haven, Mansfield, Millersville, Shippensburg, Slippery Rock and West Chester Universities of Pennsylvania.*

*Cheyney University is the nation's oldest historically Black institution of higher education. It is also the only Historically Black College and University (HBCU) in the Pennsylvania State System of Higher Education. At its inception, the school successfully provided free classical education for qualified young people, and today the university offers baccalaureate degrees in more than 30 disciplines and six master's degree programs. For more information, please visit the website at <http://www.cheyney.edu>.*