

For Immediate Release

Copy Secure Announces Strategic Partnership To Aid Region's Legal Industry

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Philadelphia, PA.... Copy Secure, Inc., one of the Delaware Valley's leading legal support services firms, announces a strategic partnership with 168 Design, an international brand strategy and design firm based in New Jersey. In addition to copying, scanning and data management services provided to law firms and Fortune 500 corporate legal departments, Copy Secure will now provide a full suite of inhouse branding and communication services through 168 Design.

"Our legal clients face tremendous challenges in this difficult economic climate, and they are looking for ways to reposition themselves in a shifting market. We believe our ability to provide branding and communications expertise, along with our traditional services, will provide a turnkey solution for many of our clients," said Copy Secure partner, Tom Pellegrino.

With the new partnership, Copy Secure gains access to 168 Design's considerable marketing experience, including rebranding assignments for law firms in both the U.S. and the U.K.

"We're excited about the alliance. Our new studio space within Copy Secure's office will give us the opportunity to respond quickly to client needs. For many of the region's law firms, this is a time of opportunity...a chance to build on their reputation and expand their influence," said 168 Design Managing Partner, Rick Fichter.

Copy Secure, founded in 2001, is led by partners Joseph McNamara & Tom Pellegrino, both veterans of the legal services industry. Their offices are located at 1835 Market Street. (www.copysecure.com)

168 Design, founded in 1997, is led by partners Rick Fichter and Linda Smith, seasoned professionals of the graphic design/printing and advertising industry. (www.247168.com)

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