

For immediate release: June, 2009
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Hollister Creative Brings Home International Graphic Design Awards for Three Philadelphia Area Clients

Hollister Creative, a Philadelphia area creative services firm, is a triple winner in the 15th Annual Communicator Awards competition. Projects for three different Hollister Creative clients received the Award of Distinction in Print Design.

“The Case for Support,” a marketing piece created for the Philadelphia Bar Foundation (Philadelphia, Pa.), won for Fundraising Brochure Design.

“Confident Navigation through Changing Times,” the 2009 Business Plan for Exelon Power Team (Kennett Square, Pa.), won for Cover Design.

“The Top Brass in Public Safety Software Solutions,” a marketing folder and inserts created for Metro Technology Services (Berwyn, Pa.), won for Capabilities Brochure Design.

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With over 9,000 entries from across the United States and around the world, the 2009 Communicator Awards is the largest and most competitive awards program honoring creative excellence in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. The contest is judged by the International Academy of the Visual Arts, a 200+ member organization of leading professionals from media, advertising and marketing firms.

The Philadelphia Bar Foundation fundraising brochure was designed by Hollister Art Director Heidi Karl. The foundation supports a network of nonprofits providing pro bono legal services.

The Exelon Power Team business plan was designed by Hollister Senior Designer Renée Guie. The Power Team works to develop and deliver reliable electric power from diverse sources to wholesale and retail customers.

The Metro Technology Services marketing kit also was designed by Renée Guie. Metro develops specialized software solutions for more than 400 law enforcement agencies in Pennsylvania and neighboring states.

About Hollister Creative

Hollister Creative (Wynnewood, Pa.) is a consistent national award winner for graphic design and copywriting. With a full range of creative services for all types of print and interactive projects, the Philadelphia area firm is a top resource for Directors of Marketing, Communications, Development and Education. For more information, please visit www.hollistercreative.com.