



BUSINESS STRATEGY ADVISORS

PRESS RELEASE
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For Immediate Release

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J.F. SMITH & ASSOCIATES EXPANDS SERVICES FOR AREA NONPROFITS

FORT WASHINGTON, PA., June 30, 2009 - J. F. Smith & Associates (JFSA) is redoubling its efforts to provide a full range of consulting services to nonprofit organizations in the Greater Philadelphia Region. The new initiative was launched recently with the appointment of Mark R. Wille as the firm's Nonprofit Practice Leader.

"We're delighted to have Mark on our team," said JFSA President & CEO Joel F. Smith. "He's a seasoned consultant to nonprofit organizations with extensive experience in the fields of resource development, public relations, and institutional administration. Mark will enable us to further expand and enrich our book of nonprofit business, which has seen significant growth in recent years."

Mr. Wille's consulting focus is nonprofit capacity building. Working closely with board members and key administrative staff, he enables them to understand and holistically apply governance, strategic planning, fundraising, and public relations best practices. His career spans more than 37 years in both the nonprofit and for-profit realms, marked by service as an independent consultant to nonprofits and top management positions with leading local, regional, and national organizations.

A long-time member of the Association of Fundraising Professionals, Mr. Wille is Co-Founder of the Princeton Area Community Foundation and the New Jersey Nonprofit Consultants Collaborative. He is a graduate of Ithaca College with a Bachelors Degree in Communications.

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A strategic advisory firm, J.F. Smith & Associates is dedicated to advancing the Greater Philadelphia Region's Healthcare, Life Sciences, Nonprofit, and Technology business sectors. The company's 10 associates empower clients to realize their full potential by providing targeted consulting assistance in strategic planning and in the five functional areas most affected by growth, transition, and uncertainty: Finance, Human Resources, Marketing, Information Technology, and Training.

Please join us in welcoming Mark to J. F. Smith & Associates. You can reach Mark at MWille@JFSmithAssociates.com or 267-513-1776. Mark and the rest of our team look forward to working with you and the rest of the regional nonprofit community.



Mark R. Wille

To learn more about Mark, you can read his bio at [Mark's Bio](#)
To learn more about our new nonprofit practice, visit [Nonprofit practice](#)
To learn more about J. F. Smith & Associates, visit our [Website](#)