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FEASTIVITIES EVENTS LAUNCHES NEW PICNIC COMPANY

Philadelphia's Picnic Company Is Created To Sustain Events in Tough Times

Philadelphia, PA (May 28, 2009) – **Feastivities Events** proudly announces the birth of its little brother, **Philadelphia's Picnic Company**. Philadelphia's Picnic Company executes picnics on a variety of service levels for both corporate and social clients, large and small, in Pennsylvania, New Jersey and Delaware. Menus range from the classic All American Picnic and Tropical Luau to Philly's Phavorites or the option to Create Your Own Picnic.

The formation of a picnic division was essential due to the current economic climate. Feastivities Events' corporate clients were refraining from entertaining, many of who did not throw their annual holiday gala. On the other hand many clients still felt the need to increase employee morale. There had to be a solution. That solution was to listen to clients' needs and adapt accordingly. "Everybody loves a picnic!" exclaims Meryl Snow, owner of Feastivities Events and creator of Philadelphia's Picnic Company. "What a fun and frugal way to entertain."

Philadelphia's Picnic Company is the perfect answer for company barbeques, family reunions, team building, and even weddings. With several menu selections and entertainment options, this innovative company can be the solution to entertaining with impact on a budget.

Seeing a dramatic decrease in corporate functions across the board, Feastivities' corporate event planner Bernice Cornell states, "Picnics are the perfect economic substitution for building employee morale since many companies had to forfeit their annual lavish holiday affairs." The concept is so clever that other major metropolitan cities such as Denver, Boston, Houston and Miami are joining the picnic club as cousins' of Philadelphia's Picnic Company.

To see us in action visit www.philadelphiaspicniccompany.com or call 215.475.3244 to begin planning your picnic today. We bring everything but the ants!

About Feastivities Events

Feastivities Events (www.feastivitiesevents.com) has created the finest corporate galas, weddings, and social affairs in Philadelphia & Main Line Suburbs, New York City, and throughout the Mid-Atlantic Region for over twenty years.

With an award winning and internationally recognized catering & event planning team, paired with an innovative and trend setting floral & décor division, Feastivities Events is the essential company to make your vision a reality.

Established in 1987, Feastivities Events is owned and managed by Meryl and Andrew Snow. Their 20,000 square foot complex located in Philadelphia, Pennsylvania houses their corporate offices, commissary, warehouse, floral/décor studio and sampling suite.

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