

Practical Approach Seminar Series

Be Exceptional! Provide added VALUE to your company and your customers!

The DEAR Group, Inc. and the Greater Philadelphia Business and Technology Alliance cordially invite you to attend its series of Practical Approach seminars. Industry veterans will explain practical ways for you to add value and improve your company's bottom line, based on industry best practices and decades of experience gained from assisting their clients! Come learn practical approaches to increasing revenue and reducing costs and take away valuable information that your company can use to improve its bottom line today.

This is a great opportunity to network with your peers and to hear what they are doing to cope in these difficult economic times. Make plans to join us.

The next series will be held on:

Thursday, August 27, 2009 8:30am - 12:00pm

Location:

**Vantage Point Bank's Community Room
1250 Virginia Drive, Suite 175, Ft. Washington, PA, 19034**

The following are the practical approach topics being presented:

- 8:30 - 9:00 - Registration
- 9:00 - 9:45 - "Pandemic Planning - Are you prepared?"
- 9:45 -10:30 - "Why Customer Relationship Management is critical to your business"
- 10:30 - 11:15 - "Found Money - Cost containment strategies for utility and telecom costs"
- 11:15 - 12:00 - "Execution - Beyond Project Management Best Practice"

There is no cost for this event. Seats are limited and registration is requested, so REGISTER NOW!

To register, please visit our web site at www.phillyalliance.com/news.html