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ClearPoint Technology Group Becomes Cognis IT

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ClearPoint Technology Group is changing its' name to Cognis IT, as the result of the consolidation of several business units and the introduction of a new Virtual IT support services product line for Cognis IT clients.

Cognis IT's Virtual IT support services will provide huge cost savings to clients who are considering outsourcing both IT staff and IT infrastructure. Utilizing the same underground fortress that many major Manhattan financial institutions and stock exchanges use for disaster recovery, Cognis IT can secure client data in what is said to be the strongest commercial structure on the U.S. east coast.

With the growth in the mobile workforce, Cognis IT's Virtual IT solution addresses the client's need to be able to access their data whenever and wherever they need it. Keeping all data safely within the confines of a facility built to withstand any natural calamity or man-made disaster, also helps clients who need to comply with the requirements of the Privacy Act, the Health Insurance Portability and Accountability Act (HIPAA), the Sarbanes-Oxley Act, and numerous other pieces of Federal legislation which dictates the manner in which data must be held, processed, and protected.

Cognis IT's Virtual IT solution will provide small and mid-sized companies with affordable access to enterprise-class hardware and software, thus providing them with the instant disaster recovery and 100% uptime benefits traditionally accessible to only the largest business enterprises.

With the transition to virtualization, Cognis IT clients will also gain several "Green" environmental preservation benefits: (1) significantly lower energy costs, (2) savings in physical space as a result of consolidating servers and moving them offsite (One virtual server can replace between 5 to 10 traditional servers), (3) Fewer servers means fewer peripherals, cabling, and network expenditures, which translates into less equipment to dispose of in our landfills, and (4) Desktop or notebook PC's can be replaced with thin client terminals, which are typically 40% to 60% less costly, while using 50% less energy.

"We have chosen to adopt a new name that more accurately reflects the technical expertise that our clients recognize in the work we do", said Cognis IT CEO Geoffrey Kent. "Our decision to move to a Virtual IT support services model is consistent with our recognized strength of providing personalized and brilliant customer service, that is very responsive to our client's needs".

Cognis IT was founded in Collegeville, Pennsylvania, by Geoffrey Kent, Robert McClelland, and Matthew Toto in October of 2006, to provide Managed IT Services to clients looking to outsource all of their IT needs or augment existing IT support staff.