



**WHO:** [Turnaround Management Association](#), Philadelphia, Chapter and the [Innovation and Entrepreneurship Institute](#) at the Fox School of Business

**WHAT:** *Managing Liquidity, Growth and Profitability in Turbulent Economic Times* is a community outreach program targeting business owners with revenue between \$500,000 and \$20 Million in the Philadelphia metropolitan area including minority-owned, women-owned and family-owned businesses. The ½ day program includes educational sessions and networking opportunities for business owners.

The Program will focus on several primary areas:

- Profitable business growth
- Liquidity management
- Access to capital

The program is being sponsored by Fox Chase Bank, Diamond Business Credit, PNC Bank SBA Finance Group and Stephano Slack LLC. Marketing Partners for the program include the Small Business Development Center at Temple University, Mid-Atlantic Capital (MAC) Alliance, and Entrepreneurs Forum of Greater Philadelphia.

Panels include:

“Managing Profitable Growth – Financing and Operating Improvement Strategies...What it takes to be Successful” will feature TMA professionals discussing topics including types of capital, appropriate capital structures for growth, how internal controls, planning and budgeting are useful in determining what capital is needed for a business to grow as well as identifying risks to profitable growth. The panel will be moderated by Mr. Jonathan A. Scott, Ph.D., Associate Professor of Finance, Managing Director, Owl Fund and Interim Academic Director of the Fox Honors Program at the Fox School of Business and will feature TMA professionals including:

- Mr. Jeffrey Armbrister, Vice President, Versa Capital Management Inc
- Mr. Morris Gocial, Partner, Gold Gocial Gerstein LLC
- Ms. Sheila Gorman, Manager, Fesnak and Associates, LLP
- Mr. Robert M. Greenbaum, Partner, Smith Giacometti LLC
- Mr. Edward McGugan, Regional President, Diamond Business Credit

“A Business Person’s Roundtable – Role Models for Success” will feature successful local business leaders discussing topics including leading through challenging times, seizing opportunities for profitable growth, strategies to take a company to the next level and gaining access to capital. The panel will be moderated by Mr. William Dunkelberg, Professor of Economics at the School of Business and Management, Temple University and will feature successful local business leaders including:

- Mr. Kevin Kane, SVP, Fox Chase Bank
- Mr. Brian Linton, President, Sand Shack, LLC
- Ms. Sirena Moore, President, Elohim Cleaning Contractors
- Mr. Paul Steck, President, Saladworks, LLC
- Mr. John Strotbeck, III, Founder, Boathouse Sports

**WHEN:** September 15, 2009

1:00 pm - 1:30 pm	Registration
1:30 pm - 1:45 pm	Opening Remarks
1:45 pm - 3:00 pm	<i>Managing Profitable Growth – Financing and Operating Improvement Strategies...What it takes to be Successful</i> panel followed by a Q&A session
3:00 pm - 3:15 pm	Refreshment Break
3:15 pm - 4:30 pm	<i>A Business Person's Roundtable – Role Models for Success</i> panel discussion followed by Q&A session
4:30 pm - 6:00 pm	Networking Reception

**WHERE:** Temple University, Fox School of Business, Alter Hall

**News media are invited to attend the Program. To register contact Andrea Pauson at 215-657-5551.**

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**For more information, contact:**

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