

NEWS RELEASE
September 1, 2009



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**UNIVERSITY OF PHOENIX CELEBRATES 10 YEARS IN PHILADELPHIA
WITH GRAND RE-OPENING OF THE CENTER CITY LEARNING CENTER**
Current Alumni, Students and Faculty Gather for Series of Events, Sept. 24-26

WHAT: At a time when education is more valued than ever and many are evaluating the opportunity to return to school, Philadelphians and other nearby residents can seek refuge in education equity by exploring the grand re-opening of University of Phoenix Center City Learning Center.

The renovation and re-opening of the learning center is part of the University's commitment to helping students meet their professional, personal and educational goals in a rapidly changing world.

The Center City Learning Center is one of several University of Phoenix locations serving residents of Greater Philadelphia. The University also offers classes at the Lower Bucks County Learning Center in Levittown and the Philadelphia Campus in Wayne.

This unique facility provides on-ground classes, academic support and a wide variety of services. It is designed to enhance the student experience and provide a quiet place between their home and office to complete school work or meet with other team members. The new space will accommodate approximately 100 students and offer student success workshops and improved technology.

"University of Phoenix generally serves time-crunched students who work full-time and juggle family responsibilities while going to school," said University of Phoenix – State Vice President of Pennsylvania Michael Bard. "By renovating the Center City Learning Center, we are further expanding upon our educational services making higher education even more accessible and convenient with these active adult students."

The University invites both current alumni and students – at no cost – to join them in celebrating this newly renovated center through a series of weekend events, which is also aligned with University of Phoenix Homecoming celebrations nationwide.

WHERE: **Center City Learning Center**
30 S. 17th Street, Philadelphia
(near the intersection of Schuylkill and Vine Street Expressways)

WHEN: **Thursday, Sept. 24, 5 – 7 p.m.**
A student celebration will be hosted at the Duane Morris Building and will include networking opportunities, giveaways and food. The purpose of this event is to honor the 10 year anniversary of the Philadelphia campus and to kick-off the Homecoming celebration of University of Phoenix nationwide.

Friday, Sept. 25, 9 a.m.

A private reception and ribbon-cutting ceremony with the Greater Philadelphia Chamber of Commerce, for local constituents and business leaders will be held at the Center City Learning Center. Event will also include a special breakfast.

Saturday, Sept. 26, 9 a.m. – 2 p.m.

An alumni celebration will be hosted at the Center City Learning Center, which will host a variety of resource and networking workshops for the group including resume writing, interview skills, professional communication and personal coaching.

WHY: “There has been a huge demand for improved educational opportunities for people who work and want to further their education in the region,” said Michael Bard, State Vice President of Pennsylvania. “University of Phoenix is committed to student success and we want to provide services where our students live.”

VISUALS: The 18,000-square-foot Philadelphia facility offers students more than traditional classroom space and 60 computer units.

PROGRAMS: For those ready to tackle graduate studies, students can enroll in University of Phoenix’s MBA program, with concentrations available in areas such as global management, health care management, human resources management and technology management. Additionally other concentrations may be available online.

As for earning a bachelor’s degree, others can enroll in one of the undergraduate programs in areas such as technology, health care, criminal justice or business and management.

For a complete list of programs, go to phoenix.edu.

NOTE: Photos of the campus director and the Center City Learning Center are available.

WHO: University of Phoenix is constantly innovating to help students balance education and life in a rapidly changing world. Through flexible schedules, challenging courses and interactive learning, students achieve personal and career aspirations without putting their lives on hold. During the quarter ending May 31, 2009, 420,700 students were enrolled at University of Phoenix, the largest private university in North America. University of Phoenix serves a diverse student population, offering associate’s, bachelor’s, master’s, and doctoral degree programs from campuses and learning centers across the U.S. as well as online throughout the world.

CONTACT: For more information about the events, please contact Yulonda Motley at (610) 386-6368 or yulonda.motley@phoenix.edu; to schedule media interview, please contact Angela Rocha at (602) 417-0681 or arocha@c-k.com.

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