

FOR IMMEDIATE RELEASE

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Gina Rubel Elected to Bucks County Women's Fund Board of Directors

DOYLESTOWN, PA (August 31, 2009) – Gina F. Rubel has been elected to the Bucks County Women's Fund (BCWF) Board of Directors to serve a two year term.

According to JoAnn Perotti, President of the BCWF, “Gina is a dynamic, committed advocate on behalf of women and girls. She is committed to supporting programs that will raise money for the fund while providing value-added services to BCWF partners and supporters.” Perotti said, “As a public relations expert, Gina also understands how to develop and promote programs and policies which will help us to further our mission to impact, empower and improve the lives of women and girls in Bucks County.”

An expert in public relations and media, Rubel is the president of Furia Rubel Communications. The public relations agency provides strategic planning, public relations, crisis communications, mergers and acquisitions, and media relations programs to a wide array of industries and companies internationally.

After practicing law for several years, Rubel focused on proactive communications as a client advocate and business diplomat. Her PR agency is a women-owned certified WBE and was named one of the Top 300 WBE's in the United States by Women's Enterprise Magazine in 2008. Rubel has been named a Woman of Distinction by the Philadelphia Business Journal and one of Governor Ed Rendell's Best 50 Women in Business. She also received the Deanne White Award for Community Service from the Public Relations Society of America Philadelphia Chapter. A dedicated member of the community, Rubel supports philanthropy and service. In fact, her company has received five Philadelphia Business Journal Top Corporate Philanthropy Awards in two years.

Rubel currently serves as a member of the BCWF Speakers' Bureau Communications Committee, as Chancellor of the Justinian Society of Italian-American lawyers in Philadelphia, and as chair of the Philadelphia Bar Association Bar-News Media Committee. She serves on the Drexel University Alumni Board of Governors, and as a member of Drexel University's Magazine Editorial Advisory Board. Rubel is also the Immediate Past President of the Women's Business Forum of Bucks County.

A graduate of Drexel University and Widener University School of Law, Rubel resides in Doylestown, Pa., with her husband, Scott, and their two children on a 250 year-old farm. She loves to spend time with her family and pets, travel, photography, writing and yoga.

The Bucks County Women's Fund (BCWF) improves the lives of women and girls through advocacy, education, partnerships and grants. Managed by women, BCWF builds gender equity, creates social change, and promotes a culture of philanthropy among woman and girls. Celebrating its 20th year anniversary, the Bucks County Women Fund is focused on creating lasting systemic change that will benefit all women, girls, families and communities throughout Bucks County. For more information, go to www.bcdf.org.

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