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PFCU Invited to Speak at National Community Tax Coalition Conference

Philadelphia, PA, October 5, 2009 – Philadelphia Federal Credit Union’s Accredited Financial Educator, Karl Bernhard, recently traveled to San Antonio after being invited as the sole financial speaker to present at the 2009 National Community Tax Coalition Conference.

As an avid promoter of financial literacy, Bernhard spoke about PFCU’s involvement as both a financial and educational partner in the Bank on Philadelphia Program, which he helped orchestrate. In addition, Bernhard detailed the internal and external procedures that were implemented in order to ease the launch of the program.

Bank on Philadelphia is a program that was created to increase access to financial services and education to the underbanked communities and individuals. Philadelphia is one of eight pilot cities nationwide that currently offer the program, which consists of nine financial partners.

As a not-for-profit organization, PFCU prides itself on its dedication to the community and promotes financial literacy to improve individual economic well-being.

Founded in 1951, PFCU is currently among the top credit unions in the city, serving the entire Philadelphia and Bloomsburg, PA communities, in addition to the owners, employees and directors of over 400 organizations throughout Pennsylvania, New Jersey and Delaware.

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Photo: KarlBernhard.jpg