



NEWS RELEASE
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SHOPIKS offers FREE web, mobile phone and social networking advertising to Philadelphia area stores and restaurants. More than 200 stores are already using SHOPIKS to reach out to thousands of Philadelphia residents.

PHILADELPHIA – Shopiks is excited to offer Philadelphia area stores or restaurants a FREE platform to create searchable store listings, real-time deals and coupons for the web and the mobile phone. Everyday, the mobile phone and online social networks play an ever-increasing role in peoples' lives. Many local businesses have been sitting on the sidelines due to the difficulty of tapping into these powerful marketing channels. Shopiks is determined to provide a solution to these local businesses. The Shopiks platform was designed from the ground up with the local store manager in mind, and the team can work closely with each store manager to customize the content of your listings and deals. These services are completely free and there are no hidden costs.

Join over 200 Philadelphia stores that are already a part of Shopiks. Reach out to the thousands of residents using our website and iPhone application to find information about local stores, deals, updates and recommendations or to redeem deals using conventional text messages.

Store owners and managers are encouraged to take a look at <http://www.shopiks.com> to see the online storefronts and updates of our local partners, or <http://corp.shopiks.com/shopkeepers.html> for what Shopiks can help you do. The Shopiks team is happy to help you set up your account, set up promotions, take pictures, all for free.

About Shopiks

The Shopiks system was invented by a passionate team of Wharton MBAs and Stanford University computer scientists who were formerly managers or engineers with such companies as Google, eBay, Oracle, Panasonic and Lockheed Martin. Since the Shopiks product launch in August of 2009, the Team has worked closely with store managers to develop the web and mobile solutions that local businesses need. Shopiks is financially well-backed and aims to build a long-lasting online/mobile ecosystem for local store managers. The Shopiks system has been applauded by many local store managers and is currently in use by such a variety of stores as: Swiss Haus Bakery, Almaz Café, Gia Pronto, Philadelphia Runner, AT&T, Douglas Cosmetics, Saxbys Coffee, Sweet Ending Yogurt, Balance Health Center, Bubbles Hair Salon, and Strikes Bowling Lounge.

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