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For Immediate Release

Delaware River Waterfront Corporation Announces Finalists to Develop the Master Plan for the Central Delaware Riverfront

PHILADELPHIA, PA-(October 23, 2009) Delaware River Waterfront Corporation (DRWC) is pleased to announce the short list of firms being considered to develop the Central Delaware Riverfront Master Plan. Each finalist represents a team of experts qualified to address landscape architecture, city planning and urban design, transportation, traffic engineering, economics and real estate, planning and zoning law, ecology and historic preservation.

The following five design teams have been selected from 23 proposals received from national and international firms in response to the Central Delaware Riverfront Master Plan Request for Proposals which was released earlier this year:

- **Beyer Blinder Belle of New York/ Weiss Manfredi of New York**
www.beyerblinderbelle.com
www.weissmanfredi.com
- **Civitas of Denver, CO and New York, NY / West 8 of Rotterdam, Netherlands and New York**
www.civitasinc.com
www.west8.com
- **Cooper Robertson & Partners of New York, NY**
www.cooperrobertson.com
- **James Corner Field Operations of New York, NY**
www.fieldoperations.ne
- **WRT of Philadelphia, PA**
www.wrtdesign.com

Please visit our website at www.delawareriverwaterfrontcorp.com for detailed summaries of each finalist team, the Master Plan RFP, and a link to the Civic Vision for the Central Delaware.

On Tuesday, November 10, 2009, DRWC will host an open house and public forum from 6:30 p.m. - 8:30 p.m. on Festival Pier at Penn's Landing, located on Columbus Boulevard at Spring Garden Street. The purpose of this meeting is for members of the press and the public to meet the consultant teams, view their qualifications and relevant work and ask questions about the teams. Open dialogues such as these between the public, the design team and DRWC will play an integral role in the master planning process.

“All of the finalists have outstanding credentials and extensive experience with waterfront planning. We are fortunate to have such a qualified field of teams from which to choose to develop a master plan that will set forth a series of recommendations to transform the Central Delaware into a world class waterfront destination for residents and visitors alike,” said Tom Corcoran, President of Delaware River Waterfront Corporation. “The Civic Vision developed by Penn Praxis and advocates of the Central Delaware will serve as a blue print for the master plan and the future of the waterfront. We look forward to actively engaging the public in this comprehensive master planning process.”

Utilizing input from the public forum as well as individual interviews with each consultant team, the board and staff of DRWC hopes to make a final selection of a consultant by late November. Upon selection of a consultant team to develop the master plan, the planning process is expected to last for 12-18 months and involve extensive engagement of all riverfront stakeholders, including private owners and developers, industries, neighborhood and civic groups, governmental and institutional stakeholders, and related city-wide and regional nonprofits.

The Central Delaware Riverfront extends from Allegheny Avenue on the north to Oregon Avenue on the south, and from the Delaware River on the east to Interstate-95 on the west. The master plan will address land use; utilities and infrastructure investment; street

plans; provisions for public transit; pedestrian and bicycle trail alignment, neighborhood connections, and related facilities; public access to the river's edge; and urban design guidelines. The master plan will also address legal issues related to riparian rights and property easements.

Delaware River Waterfront Corporation is a nonprofit corporation organized exclusively for the benefit of the City of Philadelphia and its citizens. DRWC acts as the steward of the Delaware River waterfront to provide a benefit to all of the citizens and visitors of the City.

The fundamental purpose of DRWC is to design, develop and manage the Central Delaware River waterfront in Philadelphia between Oregon and Allegheny Avenues. DRWC intends to transform the Central Delaware River waterfront into a vibrant destination location for recreational, cultural, and commercial activities for the residents and visitors of Philadelphia. DRWC will serve as a catalyst for high quality investment in public parks, trails, maritime, residential, retail, hotel and other improvements that create a vibrant amenity, extending Philadelphia to the river's edge.

DRWC is open, transparent and accountable in connection with its operations and activities with respect to the waterfront. Through the judicious use of financing, land acquisition and development capabilities, the Corporation will work cooperatively with city, state and federal agencies to ensure the realization of the City's vision for the Central Delaware River.

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