

FUELtheCURE Hosts 2nd Annual Benefit to Fuel the Fight Against Breast Cancer - Join the Fight and Become a Sponsor

November 14, 2009 - FUEL House, Philadelphia

We are excited to present you with an opportunity to partner with a growing charitable organization, [FUELtheCURE](#), and its effort to help fight breast cancer while gaining extensive publicity for your business.

FUELtheCURE's mission is to create a forum for young professionals to interact in different settings while raising money for various charitable organizations. We strive to motivate these individuals to take action, in order to cultivate a lifestyle of heightened social consciousness and charitable giving. Last November, our Inaugural Event at the FUEL House in Philadelphia attracted over 300 young professionals and obtained 22 corporate sponsorships from businesses located throughout the Mid-Atlantic region. This social and philanthropic event enabled us to donate over \$26,000 to The Leukemia & Lymphoma Society. On May 2, 2009 we hosted our second event, Day of Caring, which attracted over 100 volunteers for Alex's Lemonade Stand Foundation.

We plan to build on the success of our first two events and our growing popularity by hosting our 2nd Annual Benefit on November 14, 2009 at the FUEL House. All of the proceeds from this year's event will help fund the *Care Until the Cure* program which enables Breastcancer.org to reach women and girls in schools, communities, and religious centers with lifesaving information about preventing and reducing their risk of ever being diagnosed with breast cancer.

We invite you to become engaged with our organization and Breastcancer.org by becoming a sponsor of the event. To find out more about different sponsorship opportunities and the various benefits they offer to your business, please visit <http://www.fuelthecure.net/sponsor.html> or contact Shane Bair at shane@fuelthecure.net or 724.216.8506.