Press Release

Appia Again Named One of the World's Top MSPs

The MSPmentor 100 identifies the technology industry's most progressive managed service providers (MSPs).

PHILADELPHIA – February 16, 2010 – Appia Communications today announced that it has been listed for the second straight year on the MSPmentor 100, an annual global ranking of the technology industry's top managed service providers (MSPs).

Appia provides managed communication and networking services to businesses and organizations nationwide. MSPmentor, produced by Nine Lives Media Inc., is an online guide to managed services that features the industry's top-ranked blog and other resources.

The MSPmentor 100 rankings are based on a broad index of revenue and management metrics. Appia ranked 15th worldwide on the 2010 list.

"We are delighted to be honored in this way," said Victor von Schlegell, Appia's president. "It means a lot to our staff, who are of course the reason for our success as an MSP."

The full MSPmentor 100 report is available at www.MSPmentor.net. For more information about Nine Lives Media Inc., please visit www.NineLivesMediaInc.com.

For more information about Appia, including its full suite of communication and networking solutions, partnership opportunities, customer case studies and more, please visit www.appiaservices.com or call 877-277-4297.

About Appia Communications

Appia Communications is a leading provider of managed communication and networking services, with a focus on small and midsize companies and organizations. Appia's solutions help customers minimize capital investments, reduce costs, enhance employee productivity, improve customer care, and compete more effectively against much larger enterprises.

Headquartered in Traverse City, Michigan, Appia serves markets nationwide, with operations in Boston, Chicago, Detroit, Houston, Indianapolis, Los Angeles, New York, Philadelphia and St. Louis.

Appia has been recognized as one of America's fastest-growing private companies (Inc., 2007-09); one of the fastest-growing solution providers in the technology industry (CRN, 2009); and one of the top managed service providers in the world (MSPmentor, 2009-10).

For more information, please visit www.appiaservices.com or call 877-277-4297.

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