

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

**FOR FURTHER INFORMATION**  
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### **Former Top City Litigator Opens All Woman Firm to Serve Philadelphia Area Businesses**

**Philadelphia Pa. March 5, 2010.** **Francine Friedman Griesing**, one of Philadelphia's most experienced lawyers has announced the opening of Griesing Law, LLC, an all-woman owned and operated law firm. Ms. Griesing, and Senior Associate, Kathryn Goldstein Legge, represent both public and closely held companies in complex business transactions and high stakes litigation, as well as advise clients on how to reduce future litigation costs. Ms. Griesing and Ms. Legge's clients are predominately entrepreneurial businesses who are in the hospitality, travel and leisure, foodservice and real estate industries. Prior to launching Griesing Law, LLC, both Ms. Griesing and Ms. Legge worked at top AmLaw 100 firms.

Said Ms. Griesing, "There are several reasons why our firm is unique among boutique law firms. First, many of our clients urged us to follow their entrepreneurial example. Having collaborated, for many years, they observed how my business acumen mirrored theirs and encouraged me to leave big firm practice for a more nimble setting. Second, while 2009 was a tough economic year for many companies, my clients thrived and consequently, our practice flourished from the day we opened our doors. Finally, the personal attention we give our clients has led to proven results. By learning a client's business as if it is our own, we are able to provide the best legal advice cost effectively. The large law firm model, with its structured billing practices, limited our ability to tailor each engagement to suit the needs of individual clients."

For 28 years, Ms. Griesing has successfully represented clients in sophisticated deals, bet the company litigation and alternate dispute resolution matters. *Chambers and Partners USA*™, a leading directory of the legal profession, has noted that clients describe her as "intensely detail-focused and a persuasive and energetic litigator" with a "professional and personable manner." *Chambers* has also expressly recognized her for her work in the hospitality industry, and for her "practical and down-to-earth counsel."

Prior to launching the firm, Ms. Griesing practiced law at some of the country's top tier firms in New York and Philadelphia and spent years in public service. She was appointed by former Philadelphia Mayor Edward G. Rendell, current Governor of the Commonwealth of Pennsylvania, to serve as Chair of Litigation of Philadelphia's City Solicitor's Office. As the City's lead trial lawyer, she handled legal matters involving the City's popular tourist venues, including Veterans Stadium, the Pennsylvania Convention Center, Penn's Landing/Delaware Avenue, Fairmount Park, historic Old City and Main Street Manayunk.

An honors graduate of both Binghamton University and the University of Pennsylvania Law School, where she was an editor of the *LAW REVIEW*, Ms. Griesing has been recognized for her professional and community leadership activities involving bar association and civil projects. She has been acknowledged as a Woman to Watch™, Governor's Best 50 Women in Business™, Greater Philadelphia Woman of Distinction™. Ms. Griesing has taught Business Law, Public Employment Law and Advocacy Skills at Temple University's Beasley School of

Law and Fox School of Business & Management and has been a guest lecturer at the Wharton School of the University of Pennsylvania.

**Kathryn Legge's** practice focuses on the representation of both public and closely held entrepreneurial companies, both locally and nationwide, particularly those in the financial services, real estate, hospitality and technology industries. A large part of her practice involves counseling businesses on how to minimize risk and avoid legal exposure in the future. She has significant experience handling commercial and employment litigation, alternate dispute resolution, real estate disputes and government enforcement proceedings. In the employment law arena, Ms. Legge advises clients on the drafting and implementation of workplace policies, enforcement of restrictive covenants and confidentiality agreements, and defense against challenges to company sales and commission policies. She has significant expertise counseling clients on document retention, destruction policies and electronic discovery matters and is a sought-after speaker on risk management topics involving electronically stored information, technology and use of social media.

An honors graduate of Bowdoin College, Ms. Legge received her law degree, also with honors, from American University, Washington College of Law, where she served as Senior Articles Editor for the AMERICAN UNIVERSITY INTERNATIONAL LAW REVIEW.

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