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Upon Receipt
Alexa Novachek
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PFCU VP Volunteer Returns to Post-Katrina New Orleans

Philadelphia, PA, April 2, 2010 – Claire Ippoliti, VP of Lending and a Credit Union Development Educator (CUDE), headed back to Louisiana for the fourth time with the intent of performing volunteer work in areas still recovering from Hurricane Katrina. She also coordinated a meeting between Liz McCartney, founder of St. Bernard's Project and Sarah Taylor, SVP and Mignhon Tourne', CEO, ASI FCU. Although unable to volunteer due to the outpouring of young volunteers during spring break, the meeting went off without a hitch.

Through her training as a Credit Union Development Educator (CUDE), Claire saw the opportunity for collaboration between the two organizations. St. Bernard's Project is an independent, not-for-profit organization that was founded to help families who lost their homes due to Hurricane Katrina, attain humane, affordable and sustainable housing and is a CNN Hero of the year recipient (www.stbernardproject.org). ASI FCU is a community development credit union whose mission is to strengthen the financial health of underserved communities through financial services and education (www.asifcu.org).

The meeting at the *Clifford N. Rosenthal* Community Center proved to be very productive. Liz McCartney from St. Bernard's Project talked about the need for a "gap funding loan" to which Gino Golizio, Commercial Lending Manager for ASI FCU replied, "We'll be happy to look at that for you."

Mignhon Tourne', CEO, ASI Federal Credit Union said, "We've known of the St. Bernard Project and Liz McCartney for some time and love the idea of blending their efforts with both ASI's and A Shared Initiative Inc.'s to increase outreach to the lower ninth ward community. Distinctive impact in improving lives comes most often through community partnerships and we are excited about the opportunity to begin an alliance with Liz McCartney and the St. Bernard Project. Their focus is truly about human need and that's what it's all about."

Claire Ippoliti is the VP of Lending at the *Philadelphia Federal Credit Union*, a proud Credit Union Development Educator (CUDE) and can be reached at cippoliti@pfcu.com or 215-934-4040.

PFCU was founded in 1951 and is currently among the top credit unions in the city, serving the entire Philadelphia and Bloomsburg, PA communities, in addition to the owners, employees and directors of over 400 organizations throughout Pennsylvania, New Jersey and Delaware.

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Pictured (from left) are Carmen Ramirez, Gino Golizio, Ashley Aubrey, Mignhon Tourne', Sarah Taylor, ASI FCU & A Shared Initiative Inc., Liz McCartney, St. Bernard's Project & Claire Ippoliti, Philadelphia FCU