



PREFERRED

A different kind of real estate company®

NEWS RELEASE

Media Inquiries: Yasemin Chain
Coldwell Banker Preferred
484-531-5806
ychain@cbpref.com

May 21, 2010

For Immediate Release:

Le Bec Fin Welcomes Coldwell Banker Preferred Winners!

Regina Coia, president and chief operating officer of Coldwell Banker Preferred, invited the company's Five Star Referral Leaders to a private luncheon at Philadelphia's world famous Le Bec Fin. "This group of agents earned top honors in our company for their strong support of a vital strategic initiative - producing business referrals," said Coia. "Our Five Star Leaders also served their clients well by ensuring they were placed with companies in the highest performing broker network in the industry, the Cartus network." Agents enjoyed traveling by luxury limousine while they were served champagne. Coldwell Banker Preferred is the 2010 and 2008 two time winner of the coveted Cartus Masters Cup award for excellence in relocation services.

About Coldwell Banker Preferred

Coldwell Banker Preferred has been honored every year as a Chairman's Circle Company for exceptional sales production since 1999. It is an independently owned franchise of Coldwell Banker Real Estate Corporation, a subsidiary of Realogy Corporation, the world's largest real estate franchiser. Coldwell Banker Preferred is a full service real estate company providing mortgage and title services for both residential and commercial real estate, with a comprehensive, award winning Relocation Division – 2008 & 2010 winner of the CARTUS Masters Cup for excellence in relocation services, Previews International®, Concierge and New Homes. Since 1975, the company has successfully provided real estate services in the Delaware Valley. Coldwell Banker Preferred is ranked in the top 1% of all Coldwell Banker franchise companies worldwide and is the #1 Coldwell Banker Company in Pennsylvania and Delaware. Offices are located in Center City Philadelphia, surrounding suburbs and Wilmington, Delaware. For more information visit: www.CBpref.com

Pictured

Standing Left to Right: Heather Comerford, Kelly Smaltz, Barbara Mandel, Lisa Watson – broker to broker referrals with CB Preferred, Robyn Price, Regina Coia - president & COO of CB Preferred, John Price, Sharon Shuie, Sue Deluca – vice president relocation & corporate services with CB Preferred, Marlyne Caruolo.

Seated Left to Right: Tom Patterson, Ken Cowperthwait, Corinne Heim – vice president & manager of the CB Preferred Wayne office, Isabella Faro-Winkelman and Sarah Forti.

###