

Title: Best Practices for Leveraging Business for Social Impact

Description: The program is co-hosted by the Job Opportunity Investment Network (JOIN)*

Date: Monday, March 8, 2010

Time: 12:00 to 2:00 PM (lunch will be served)

Location: United Way of SE Pennsylvania, Seven Benjamin Franklin Parkway, Philadelphia, PA

RSVP: By 3/4 to Christina at christina@dvg.org or 215-790-9700 x3

Featuring insights from a national foundation that invests in business-driven solutions to social change, and a certification network that recognizes socially conscious corporations, this program will educate area grantmakers on best practices and lessons learned in harnessing the power of business to promote social well-being. The event will also consider ways that foundations can effectively engage the business community.

Confirmed speakers include:

Bart Houlahan, Co-founder, B Lab

Barbara Dyer, President, The Hitachi Foundation

Moderator:

Nadya K. Shmavonian, President, Public/Private Ventures

DVG thanks the United Way of Southeastern Pennsylvania for hosting this event.

*JOIN is a public-private partnership that works with regional business coalitions to move low-skilled workers into career pathways. JOIN is a partnership of the William Penn Foundation, the United Way of Southeastern Pennsylvania, the Pennsylvania Department of Labor and Industry, the Philadelphia Workforce Investment Board, and the John S. and James L. Knight Foundation.