



For: Immediate Release
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New Workshops to Inform and Inspire

If you're fighting the winter doldrums, the new **Igniting Innovation** series at Penn State Great Valley in Malvern may be what you need to get inspired. Penn State Great Valley and the Chester County Economic Development Council have launched **Igniting Innovation**, lunchtime workshops on timely topics, to help stimulate fresh ideas and provide an opportunity for local professionals to connect.

The series kicks off with a lunchtime presentation, ***Inspiring Innovation in Your Business: Learn from those Who've Done It***, on **Thursday, March 11 from noon to 1:30 p.m.** A panel of executives from three local companies, SEI, TicketLeap, and GSI Commerce will discuss the challenges of cultivating and maintaining a creative corporate climate that drives business growth and development. Cost is \$25 which includes lunch.

The series continues with ***Hey You, Get Off of My Cloud: Smashing the Barriers of Cloud Computing*** on **Friday, April 9, from 11:45 a.m. to 1:45 a.m.** Cloud computing has become a significant, fast-growing trend for professionals seeking new approaches to traditional cost models and capital expenditures. Despite its advantages, some businesses are reluctant to climb aboard the cloud. A panel of local corporate leaders will help dispel some misconceptions and share their cloud computing views as they relate to various industries. Cost is \$25 which includes lunch.

For more information or to register, go to www.sgps.psu.edu/innovation or call 610-725-5218.